

# Press Release:



TSX SYMBOLS:

PPL, PPL.PR.A

## PRIME RATE PLUS CORP.

### Dividend Rate Change

**TORONTO, ONTARIO – March 6, 2008 / CCN Matthews:** As a result of the Bank of Canada's decision on March 4, 2008 to decrease the bank rate in Canada by 0.50%, the Prime Rate has also decreased by 0.50% to **5.25%**. As a result, the March dividends payable to both Preferred Shares and Class A shares of Prime Rate Plus are each set to decrease by 0.50%. This would result in the March Preferred share dividend once declared being set at an annualized rate of 6.00% (Prime Rate plus 0.75%) and the Class A share dividend being set at an annualized rate of 7.25% (Prime Rate plus 2.0%).

Prime Rate Plus Corp. invests in a portfolio of six publicly traded Canadian Banks as follows:

Bank of Montreal  
Canadian Imperial Bank of Commerce

National Bank of Canada  
Royal Bank of Canada

Bank of Nova Scotia  
Toronto-Dominion Bank

*Shares held within the Portfolio are expected to range between 5-20% in weight but may vary from time to time.*

The fund's investment objectives are:

#### Floating Rate Preferred Shares:

- (i) to provide holders of the Preferred Shares with cumulative preferential floating rate monthly cash dividends at a rate per annum equal to the Prime Rate in Canada plus 0.75% (minimum 5%, maximum 7%) based on original issue price of \$10.00 per share
- (ii) on or about December 1, 2012 (termination date), to pay the holders of the Preferred Shares the original issue price of those shares.

#### Floating Rate Class A Shares:

- (i) to provide holders of the Class A Shares with regular floating rate monthly cash distributions targeted to be at a rate per annum equal to the Prime Rate in Canada plus 2.0% (minimum 5%, maximum 10%) based on original issue price of \$15.00 per share
- (ii) on or about December 1, 2012 (termination date), to pay the holders of Class A Shares at least the original issue price of those shares.

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For further information, please contact Investor Relations:

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